

Tel: 3442 4216

Email: calevent@cityu.edu.hk

Address: Unit 3B, 3/F,

Block 1, To Yuen Building,

City University of Hong Kong, Tat Chee Avenue

CityU Apps Lab Hong Kong STEM Award 2017

Sponsorship Form

To enrich the curricula and learning activities of STEM, Hong Kong STEM Award 2017 is organized to encourage and award students to develop an application or other solution for the specified topic with innovative ideas and application for providing a smarter life for the public.

Please complete and return to us by email (calevent@cityu.edu.hk). Thank you for your generous contribution and support to CityU Apps Lab.

Sponsor Levels

1. Gold Sponsor

\$20,000

- 60-second video be posted on Hong Kong STEM Award 2017 event webpage
(*Video to be provided by the sponsor*)
- 1 standee (80 x 200cm) placed at event ceremony and related workshop
(*Design of standee to be provided by the sponsor*)
- e-banner (851 x 315px) with logo be displayed on Hong Kong STEM Award 2017 event webpage
(*Designs of e-banner to be provided by the sponsor*)
- Company logo be displayed on official event website, event backdrop and other promotional materials
- One full-page advertisement in event booklet
- Speaking slot in workshop and ceremony
- Company representative be invited to receive a souvenir on stage

2. Silver Sponsor

\$15,000

- 30-second video be posted on Hong Kong STEM Award 2017 event webpage
(*Video to be provided by the sponsor*)
- e-banner (851 x 315px) with logo be displayed on Hong Kong STEM Award 2017 event webpage
(*Designs of e-banner to be provided by the sponsor*)
- Company logo be displayed on official event website, event backdrop, event booklet and other promotional materials
- Speaking slot in workshop and ceremony
- Company representative be invited to receive a souvenir on stage

3. Bronze Sponsor

\$8,000

- e-banner (851 x 315px) with logo be displayed on Hong Kong STEM Award 2017 event webpage
(*Designs of e-banner to be provided by the sponsor*)
- Company logo be displayed on official event website, event backdrop, event booklet and other promotional materials
- Company representative be invited to receive a souvenir on stage

4. General Sponsor

\$5,000

- Company logo be displayed on official event website, event backdrop, event booklet and other promotional materials
- Company representatives be invited to receive a souvenir on stage



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- | | |
|--------------------------------|---|
| 5. <u>Prize Sponsor</u> | Pledge amount or items |
| | <ul style="list-style-type: none">• Company logo be displayed on official event website, event backdrop and other promotional materials• One full-page advertisement in event booklet• Speaking slot in workshop and ceremony• Company representatives be invited to receive a souvenir on stage |
| 6. <u>Other Sponsor</u> | Pledge amount |
| | <ul style="list-style-type: none">• Company logo be displayed on official event website, event backdrop and other promotional materials One full-page advertisement in event booklet |
| 7. <u>Advertisement</u> | \$3,000 |
| | <ul style="list-style-type: none">• One full-page advertisement in event booklet |



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**CityU Apps Lab
Hong Kong STEM Award 2017**

Sponsorship Form Reply Slip

Please tick the box of Sponsorship Category:

Gold Sponsor \$20,000

Silver Sponsor \$15,000

Bronze Sponsor \$8,000

General Sponsor \$5,000

Prize Sponsor

HK\$ _____ (pledge amount)

_____ (items x quantity)

Other sponsor HK\$ _____ (pledge amount)

Advertisement \$3,000

Company: _____

Contact Person(s): _____

Address: _____

Contact Number(s): _____ **Fax:** _____

Email: _____



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Disclaimer:

Upon signing this reply slip, _____ (company name) has determined to provide financial support (Amount: _____) to Hong Kong STEM Award 2017 in exchange for certain promotional rights to be provided by CityU Apps Lab.

Agreement accepted by:

(Representative of sponsor organization)

(Signature)

(Date)

Name:

Title: